



Massey University - Palmerston North & Wellington

Communications Internship

Brief Description

This paper provides students with a period of workplace or incorporated community organisation experience, and requires integration of that experience with knowledge of communication theory gained throughout their degree, in a series of analytical assessments.

The Department of Communication, Journalism and Marketing took the initiative to launch the Communication Internship from 2008, the first of its kind in the College. We know that internships help students achieve the educational goals of their courses...through providing extended opportunities to apply learning to real world situations and develop analytical skills. In addition, internships enhance skills in communication, along with skills in information acquisition and complex environmental problem solving, and help students to become independent researchers.

The Massey University Communication Internship was developed after studying models and guidelines from a range of other institutions, including the Annenberg School for Communication, Pennsylvania State University, ACT Department of Education and Training, Bond University, Northwestern University and Stanford University.

Quick Facts

- Prerequisites: completed at least one 200-level communication paper; achieved at least a B- GPA; have permission to enrol
- Spaces are limited, but available each semester; preference given to students studying at Massey for two semesters
- Competitive admission process - students must: provide a resume and statement of purpose; provide a letter of recommendation from their home university; be a communication's major in junior or senior year
- Some applications may require a phone interview with the Head of Department
- Receive 15 NZ credits / 4 US credit hours
- Placement will usually be conducted one day/week for 12 weeks

For further details: http://communication.massey.ac.nz/massey/depart/cob/school/communication-journalism-and-marketing/communication-internship/communication-internship_home.cfm

Why study abroad with IFSA-Butler... the Massey Experience

Student Profile: Brian Tanis (far left)

I chose to study at Massey Palmerston North because it seemed to have the **most to offer**...I also wanted to be at a larger school with plenty of clubs and activities that I could **get involved** in... I'm sure that without all of the work on the part of the IFSA-Butler staff, there would be no way that any of us could have made it through a semester abroad having as much **fun** as we did. Everyone I've met and talked to from IFSA-Butler has been **extraordinarily kind and helpful** and I cannot really say how important that has been. It is an active **choice** to make the most out of studying abroad. **Amazing** stories don't come to those people who sit and wait for them to jump into their laps like a duck.

Brian attends Susquehanna University.

www.ifsa-butler.org



Topics Covered:

- Workplace, interpersonal, cross cultural, gender communication
- Role of the communication consultant
- Writing a consultant's report
- Role of communication theory in the workplace
- Writing an academic case study

Learning Outcomes & Assessments:

This paper provides opportunities for your integrated learning, so that while on internship in the workplace or community organisation, you are enabled in your assignments to actively reflect on theory and practice, critiquing the theory you have learned throughout your degree in the light of what you see in the organisation; then similarly critiquing organisational practice in the light of good quality communication theory derived from your studies.

1. Theorised reflective field notes - 30%
2. Communication consultant's report - 40%
3. Scholarly case study - 30%

**Students may be required to present the supervisor's report to IFSA-Butler and/or the home school to support their academic transcript.*

Massey University: At a glance

• Location

Albany (sub-urban Auckland) - the "Innovative Campus"
 Palmerston North - a student friendly city
 Wellington - the "Creative Campus"

• Student Population

6,400 / 11,000 / 4,000 respectively

• Courses

Colleges of Business, Creative Arts, Education, Humanities and Social Sciences, Sciences

• Housing

On campus halls of residence and apartment-style housing; Catering and self-catering options



Images: Massey University

